

NOTICE REGARDING COLLECTION OF PERSONAL INFORMATION

Below are categories of personal information we collect from you through various mediums and forums (such as online or printed documents, emails or web-based chats), and examples of the purposes for which it may be used. For more information regarding our privacy practices and your rights under the California Consumer Privacy Act, view our Privacy Policy at https://www.hendrickprivacy.com/privacy_policy. We transfer, share or otherwise sell your personal information within the meaning of the California Consumer Privacy Act (which includes sharing your personal information with our automobile manufacturer and distributor partners) unless you instruct us not to do so by clicking the **Do Not Sell My Personal Information** link on our website's homepage. You may request these categories at any time and the specific personal information we have about you, and that we delete certain (but not all) of your personal information.

<u>Personal Information Categories</u>	<u>Purpose</u>
Your contact information (name, postal address, email address, and phone number)	To respond to your requests and inquiries; communicate with you regarding our products or services; enter into transactions with you; process your transactions; complete government forms; or send you marketing communications
Your identification information (such as SSN, driver's license #, state ID #, military ID # or passport #)	To confirm your identity, your age and the status of your legal right to drive; and complete government forms
Your insurance information	To confirm your insurance coverage
Your vehicle and vehicle preferences	To communicate with you regarding our products/services, enter into transactions with you, process your transactions, or market to you
Your military status	To determine your eligibility for and process manufacturer rebates; or to determine whether you may purchase GAP
Your occupation/employer and education	To determine your eligibility for and process manufacturer rebates; or complete government forms
Copies of your government issued identification (contains your image, date of birth, physical description, gender); passport (includes nationality); or military ID (includes rank)	To confirm your identity and legal right to drive
Your personal check (includes your bank account and other info); debit card or credit card	To collect payment from you
Your signature	To confirm your identity, obtain your authorization to collect payment from you; enter into transactions with you; process your transaction; or to acknowledge your receipt of documents
Your biometric information such as thumbprints or records of your voice	To confirm your identity; to communicate with you; and (with your permission) for training and quality assurance
Your transaction information (sale/lease/service/maintenance/repair), including vehicle and ownership information	To process your transactions; records retention requirements; appraised your current vehicle; send you information and marketing communications; retain records of sale/lease transactions as required by law; and fulfill warranty and recall information
Your IP address; geolocation data; browsing and search history; and your interaction with web sites, applications, or advertisements	To improve experiences, tailor our operations and market relevant products and services to you

By signing below, you acknowledge this notice, that a copy of our Privacy Policy has been made available to you and that you may access our Privacy Policy at https://www.hendrickprivacy.com/privacy_policy.

Date

Customer Signature

Printed Customer Name